



**For Immediate Release:**  
**CONTACT:**  
**Tonia Kim**  
[tonia@catharsisnyc.com](mailto:tonia@catharsisnyc.com)  
773.531.8787

## **L4M MUSIC SHOWCASE AT SXSW 2009**

AUSTIN, TX-March 24, 2009 –With endless worthy events to choose from at this year’s SXSW Music Festival, the **Lawyer4Musicians (L4M) Showcase** was at the top of every music reveler’s choice picks on March 21<sup>st</sup>. With **Fatlip (of The Pharcyde)** starting out the lineup with a solid intro and sets sprinkled throughout, the tone was set for more to come. Hip hop aficionados, electro rock fans, and the like began lining up around Momo’s Club to see a packed bill that also included **The Cool Kids, Kidz in the Hall, Hey Champ, Whatziface, French Horn Rebellion, DJ Clinton Sparks**, and surprise guests **Pac Div** with host **MC Dumbfoundead**.

As a non-official SXSW event, 500+ fans were able to enjoy a free show with no hassle, as long as they showed up early to escape the line. With Red Stripe beer flowing freely, thanks to Cornerstone Promotions, and impromptu freestyling on the mic, the energy of the show only continued to gain momentum throughout the night, closing things out an hour past it’s scheduled time to end. The first 100 guests walked away with goodie bags provided for the L4M Music Showcase.

While highlights included an unexpected Cool Kids collab performance with Pac Div and a diverse range of music, the show created a forum for emerging musicians to network with industry professionals, such as sponsors L4M and Music Dealers, to gain advice about launching their careers.

L4M was created by Josh Kaplan, an attorney at Stahl Cowen, who works with musicians, producers, DJ’s, artists, filmmaker, writers, and designers to protect their creative work product. For more information about L4M’s services, visit his blog at <http://lawyer4musicians.com>.

Music Dealers is an agency that allow independent musicians to license their music and get paid. For more information about their services, go to <http://musicdealers.com>.

The L4M Music Showcase was sponsored by Stahl Cowen, Music Dealers, Vapors Magazine, Karmaloop TV, WeSC, and Catharsis NYC.

Further inquiries and media requests should be directed to Tonia Kim  
[tonia@catharsisnyc.com](mailto:tonia@catharsisnyc.com)

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